

Conditions to participate at Premio Nittardi

Artistic competition for the creation of the artworks for the 40th vintage of Casanuova di Nittardi Vigna Doghessa 2020 Chianti Classico.

- 1) **THE COMPETITION:** The Tuscan winery Nittardi organizes a competition through which 6 artists will be selected to create an artist's label and the corresponding wrapping paper for the Chianti Classico Casanuova di Nittardi 2020 Vigna Doghessa. Works of painting, drawing, watercolor, gouache, photography or other techniques on canvas, cardboard or other materials are admitted. The dimensions of the works used as a template for the label must be approximately 30 cm high x 39 cm wide or 40 cm x 52 cm or 50 cm x 65 cm, while the works for the tissue paper with which each bottle will be wrapped must be 40 cm high x 57 cm wide or 50 cm x 71 cm or 60 cm x 85 cm. Other formats are excluded.
- 2) **PARTICIPANTS:** The competition is open to artists of all nationalities, ages and locations. The Participation is free of charge. Send the completed questionnaire (see www.nittardi.com) to **premio@nittardi.com** and include reproducible images of your two works and a full CV. Deadline for entries is 15th of July 2022 and the 6 winners will be announced by 29/07/2022.
- 3) **JURY AND SELECTION:** After a pre-selection process to check that the basic requirements are fulfilled, the 6 winners will be selected by a jury of internationally recognized industry professionals. The jury's decision is final and unappealable.
- 4) **CONDITIONS:** The participants accept the conditions of the competition and respect the judgement of the jury. An exhibition of the winning art pieces will be held in Florence and a second one in DIE GALERIE in Frankfurt am Main.
- 5) **PRIZES:** The six winners will each receive a free stay of one week at Nittardi for two people in autumn 2022, as well as 24 bottles of Casanuova di Nittardi 2020. The selected works of the 6 winners will become part of the Nittardi collection that is exposed at the winery and that will never be sold. Nittardi will receive the copyright of the works and will have the right to reproduce the works on the label and wrapping paper. Further Nittardi will have the right to use the images for marketing purposes and to reproduce them in catalogues and brochures. The cost of shipping the original works of art to Nittardi in Castellina in Chianti, Siena, will be borne by the winery.
- 6) **DEADLINE :** Registration for the competition by 3 July 2022. Announcement of winners on 29 July 2022 .
- 7) **CONSENT :** Each candidate expressly authorizes Nittardi, as well as its legal representative, to process the personal data provided, in accordance with Italian Law 675/96 ("Data Protection Act") and subsequent amendments D.lgs.196/2003. The winners of the Contest grant Nittardi, as well as its legal representative, without any further payment of fees or the like, the reproduction rights to the works submitted to the Contest for the purpose of producing a catalogue, publication on the Contest website and other forms of communication, promotion and activities. The organizers of the competition have the right to a final decision on anything not specified in these regulations. The organization reserves the right to change the competition announcement if necessary.